

6.1.1: The institution has a clearly stated vision and mission which are reflected in its academic and administrative governance

---

# Vision & Mission Building at Marwadi University

---

## **Contents**

1. Vision & Mission Presentation
2. Minutes of the Meetings held at the Departments





## OUR VISION

To foster an environment that empowers people, organisations, and societies through education, ideas, research, and training

## OUR MISSION

- To provide quality education and thereby bring social transformation
- To create leaders through innovation and entrepreneurship
- To cultivate the culture of research advancements
- To imbibe universal consciousness
- To stimulate growth through industrial and international partnerships

## OUR CORE VALUES

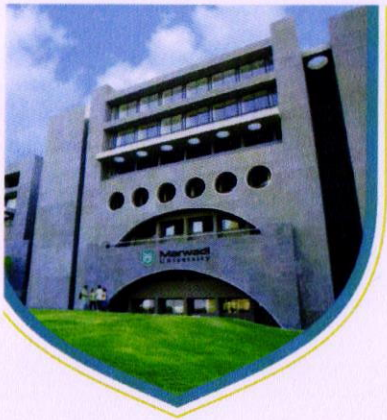
### LEADER

LIFELONG LEARNING  
EMPATHY  
ADAPTABILITY  
DIVERSITY  
EMPOWERMENT  
RESPECT

*myadega*  
Registrar  
Marwadi University







## ***MU - Vision & Mission***

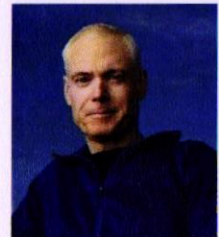
***For Next Decade: 2021-2030***





## *Vision Framework*

### *“Building Your Company’s Vision” - By Jim Collins*



- Bachelor's Degree in Mathematical Sciences and an MBA from Stanford University.
- In 2017, Forbes selected Jim as one of the **100 Greatest Living Business Minds**.
- Invested more than a quarter century in Rigorous Research and has **Authored or Co-Authored Six Books** that have sold in total more than 10 million copies worldwide. They include **Good to Great, Built to Last, How the Mighty Fall, Great by Choice**.





***Vision Provides Guidance*** about

***What Core to Preserve***  
&  
***What Future to Stimulate Progress.***



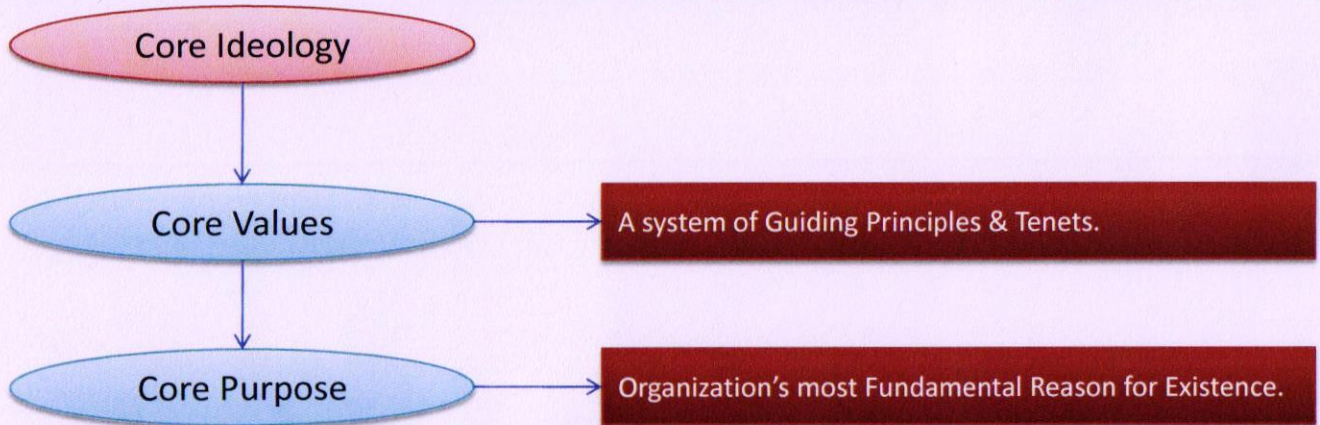


Well-conceived vision consists of two major components;

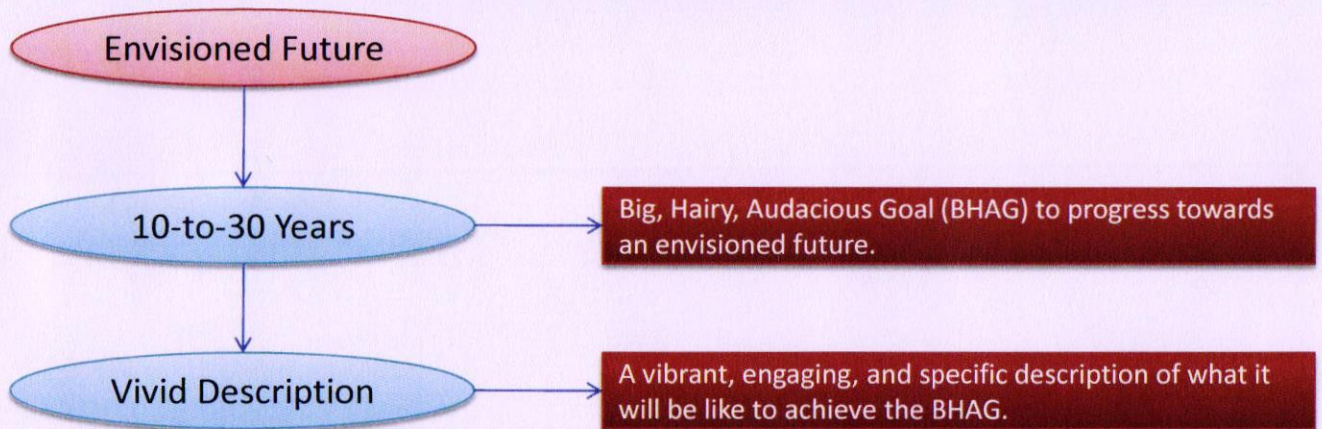
1. **Core Ideology:** Defines, *What we Stand for and Why we Exist*. It is unchanging and complements the envisioned future.
2. **Envisioned Future:** *What we Aspire to Become, to Achieve, to Create* – something that will require significant change and progress to attain.













- MU – President, MU – Vice-President & MU - Trustee.
  
- Dean's of the Faculty, Director L&D and Senior Officials of MU.
  
- Interaction & Meetings with Head of the Departments.
  
- Departmental Meetings with Faculty Members, Administrative & Technical Staff.





## MU Vision Building: Core Committee



Sr. No.	Name	Designation
1	Dr. Y P Kosta	Provost
2	Mr. Naresh Jadeja	Registrar
3	Dr. R L Jhala	Controller of Examinations
4	Dr. Rajendrakumar Joshi	Director, L & D Cell
5	Dr. Rajendrasinh Jadeja	Dean, Faculty of Technology
6	Dr. Sarang Pande	Principal, Faculty of PG Studies & Research
7	Dr. Rajesh Patel	Principal, Diploma Studies
8	Dr. Sunil Jakhoria	Dean, Faculty of Business Management
9	Dr. R Sridaran	Dean, Faculty of Computer Applications
10	Dr. Rhishikesh Dave	Dean, Faculty of Law
11	Mr. Dhananjay Singh	AVP - L & D Cell
12	Col. Suresh R	SVP, Admin.





Staff Meetings

- Meetings with Departmental Heads.
- Academic Departments
- Administrative Departments

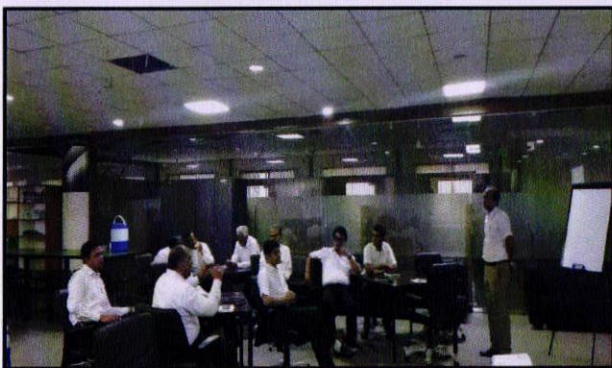
Surveys Conducted

- <https://forms.gle/Edyauh2duLCccdoy9>





MU Vision Building: Glimpses of Meetings & Workshops.





## Vision Building: Statistics.

Identified Core Values	Number of Acceptance
<b>Diversity</b>	14
Adaptive / <b>Adapatability</b> / Dynamic / Adapatability	11
Progressive / Life Long Learning / <b>Persistence</b>	10
Progressive / <b>Growth</b>	9
Innovation / Being Innovative / Innovative / Creativity	9
Commitment / Responsive / Focus / Result Oriented / Committed towards learning	9
Respect for Individual / <b>Respect</b> / Individuality / Care / Humanity	6
Excellence / Excellence in what we do	6
Accountability / Responsibility	6
Empowering / Encouragement	5
Skilling-Education / Skillfulness / True Education / Training / Education - Knowledge	5
Honesty / Fairness / Ethics / Trust	5
Pursue Excellence / Excellence in whatever you do / Commitment towards Excellence	5
Student Centric	4
Empower & Encourage	4
Service to Community	4
Quality / Discipline / Quality Education	4
Transparency	2
Service to Society / Response to societal needs	2
Integrity	2
Lifelong Learner	1
Ethics / Moral Values	1
Learning for life/ All-round development/ Passion for learning	1





**Core Purpose Statements Identified for which the Institute stands for;**

1. Transforming learning through holistic approach for enhancing human capabilities.
2. Transforming learning and experience through holistic approach for enhancing human capabilities.
3. Enhancing Human Capabilities for a Better World.
4. Enhancing Human Capabilities for a Better World through holistic approach.
5. Enhancing Human Capabilities by transforming learning.
6. Enhancing Human Capabilities through transformational learning.





## LEADER

- Lifelong Learning
- Empathy
- Adaptability
- Diversity
- Empowerment
- Respect





## Vision



To foster an environment that empowers people, organizations and societies through education, ideas, research and training.





## Mission



- To provide quality education and thereby bring social transformation
- To create leaders through innovation and entrepreneurship
- To cultivate the culture of research advancements
- To imbibe universal consciousness
- To stimulate growth through industrial and international partnerships





## Envisioned Future: Big Hairy Audacious Goals [BHAG]



1. To mark our revolutionary presence amongst the top 10% Universities in India.
2. To achieve 50k student & faculty diversity from 100 countries across courses, programs and campuses – Nationally and Internationally.
3. To establish a global network of 100 online active centres and MoU with 1000 Universities for the purpose of Researching, Education & Skilling.
4. To average 3.0 impact factor in intellectual publications alongside file 50 yearly Patents.
5. To yearly produce 500 Million INR through consultancy, testing and evaluation.





## Envisioned Future: Big Hairy Audacious Goals [BHAG]



6. To offer online-courses and programs with minimum enrolment count of 10k students.
7. To offer courses and programs to school drop-outs, employed and unemployed professionals.
8. To spin-out at least Five Unicorns from campus.
9. To be preferential partner with Big5.





10. To establish:

- a. Centre for ROBOT Education, Training and Commissioning.
- b. Centre for Animal Education & Training - Air, Water and Land
- c. Centre for Differently abled – Education and Opportunities
- d. Centre for Aquatic & Space – Food, Habitation and Materials
- e. Centre for Pico and Femento Science – Design and Instrumentation.
- f. Centre for Extreme Habitation – Hot & Cold
- g. Centre for Fiction & Futurizing – Youth Led
- h. Centre for Spirituality and Extra – Terrestrial Life and Sciences
- i. Centre for Wellness – Human, Species & Robots.
- j. Centre for Bio-organisms and Bio-culture – 4P's (food and medicine)
- k. Centre for Transportation – Human and Exploration
- l. Centre for Judiciary – Law and Justice
- m. Centre for History, Culture & Entertainment
- n. Centre for Earth and Space Security – Invasion and Destruction
- o. Centre for War, Disaster and Recovery – Human and Nature
- p. Centre for Civics, Relations and Politics – National and Transnational
- q. Centre for Prognostic Thoughts – Saints, Socialists and Scientists...





11. To establish:

- a. 10 NGO ventures within the University campus with at-least 2 NGO funded by United Nations and World Bank.
- b. Centre for Civic Engagement, Research and Action.

12. Alma Mater:

- a. To identify 100 MU Alma Mater employed with Top 100 influential organizations worldwide.
- b. To create a distributed think-tank comprising of Alma Mater.
- c. Globally host Alma Mater meets.
- d. To synergize Alma Mater for education, research and network benefits.





## Envisioned Future: Big Hairy Audacious Goals [BHAG]



13. To network with leading libraries of the world and establish an intellectual data bank for scientific & social pursuits.
14. To host at-least 50 high public impact programs, as First Information Reporting through Lead Media Organizations such as TEDx, Forbes, Times and National & International TV anchor programs.
15. To produce Inventors, Civil Servants and Public Leaders.





**Thank You**



## Marwadi University Vision Building

Date: 30th Nov, 2019

Venue: MC301, Marwadi Univerisity, Rajkot

Sr. No.	Name	Designation & Department	Signature
1	Dr. Sunil Sagar	Associate Professor & Head, Comm. Skills	<i>[Signature]</i>
2	Dr. Vipul Solanki	Assistant Professor, Dept of Comm. Skills	<i>[Signature]</i>
3	Dr. Deepak Meshra	"	<i>[Signature]</i> 20/11/2019
4	Dr. Mihir Dave	"	<i>[Signature]</i>
5	Jigar Abhani	"	<i>[Signature]</i>
6	Dr. J. Vijayalatha	"	<i>[Signature]</i>
7	Mr. Bhautik Limbani	"	<i>[Signature]</i>
8			
9			
10			
11			
12			
13			
14			
15			





## Minutes of the Meeting

|| Meeting Date || 30/11/2019                      Time || 02:00 PM                      Location || MC301, MU

|| Meeting Called by || Head, Department of Communication Skills, Marwadi University

|| Attendees ||

Sr. No.	Name	Department
1	Dr Suni Sagar	Communication Skills
2	Dr Vipul Solanki	Communication Skills
3	Dr Deepak Mashru	Communication Skills
4	Dr Mihir Dave	Communication Skills
5	Mr Jigar Abhani	Communication Skills
6	Dr J Vijylakshmi	Communication Skills
7	Mr Bhautik Limbani	Communication Skills

A Meeting of the Faculty members of Communication for Marwadi University Vision Building was held on 30<sup>th</sup> November, 2019. Dr Sunil Sagar, Head, Department of Communication Skills, Marwadi University welcomed all the faculty members present in the meeting.

Dr Vipul Solanki informed the faculty members present that the University is in the process of building "Vision", as the existing "Vision" was established at the inception and a decade ago. The Institute is aiming to announce new Vision on 1<sup>st</sup> January 2020 for the new decade. As guided by Mr. Jeet Marwadi, Trustee – Marwadi University, the Institute shall work on the framework developed by "Building Your Company's Vision" by Jim Collins.

The faculty member formed pairs for discussing, brainstorming & arriving to the conclusion of core purpose of meeting.

Agenda for the Meeting was taken up as below;

### Discussion on Core Values

**Core Values:** A small set of timeless guiding principles; they have intrinsic value and importance to those inside the organization. Values defines us what we stand for and we would hold them even if they become a competitive disadvantage during situations.

The members discussed and arrived at below Core Values for which the Institute stands for;

Core Values
Diversity
Adaptive
Innovation





Progressive
-------------

Quality
---------

### **Discussion on Core Purpose**

**Core Purpose:** Organization's reason for being. An effective purpose reflects human resource's zeal in performing duties towards company's goal.

The members discussed and arrived at below Core Purpose for which the Institute stands for;

- To create better society
  - To prepare a youth for a better life
  - To create change agents
  - To promote sustainable development
  - To foster equity
- 





### Marwadi University Vision Building

Date: 4/12/19

Venue: PG 202, PG building, Marwadi University.

Sr. No.	Name	Designation & Department	Signature
1	Dr. Gaurav Gandhi	AP-Placement cell	G.G.G.
2	Keyur Desai	Asst. Manager-Placement	<del>Keyur</del>
3	Kruni Kantariya	Placement Executive	<del>Kruni</del>
4	Rachita Mehta	Manager-Placement cell	<del>Rachita M</del>
5			
6			
7			
8			
9			
10			
11			





Rachita Mehta.

Progressive Diversity Adaptive Excellence in Action Respect for Individual

CORE VALUES	Value 1	Value 2	Value 3	Value 4	Value 5
	YES/NO	YES/NO	YES/NO	YES/NO	YES/NO
If you were to start a new organization, would you build it around this core value <i>regardless</i> of the industry?	Yes	Yes	Yes	Yes	Yes.
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	No	Yes	Yes	Yes	Yes
Would you want your organization to hold this core value, even if at some point in time it became a competitive <i>dis</i> advantage—even if in some instances the environment penalized the organization for living this core value?	No	No	No	No	No
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	No	Yes	Yes	No	Yes
Would you personally continue to hold this core value even if you were not rewarded for holding it?	Yes	Yes	Yes	Yes	Yes
Would you change jobs before giving up this core value?	No	NO	Yes	<del>No</del> /yes	<del>No</del> /yes.
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	Yes	Yes	Yes	Yes	Yes





Rachita Mehta

Sustainable growth      Holistic Approach      Education/ Skills      better life      Equal opportunity to individual.

CORE PURPOSE	Purpose 1	Purpose 2	Purpose 3	Purpose 4	Purpose 5
	YES/NO	YES/NO	YES/NO	YES/NO	YES/NO
Do you find this purpose personally inspiring?	Yes	Yes	Yes	Yes	Yes
Can you envision this purpose being as valid 100 years from now as it is today?	Yes	Yes	Yes	Yes	Yes
Does the purpose help you think expansively about the long-term possibilities and range of activities the organization can consider over the next 100 years, beyond its current products, services, markets, industries, and strategies? (For example, Disney's purpose to make people happy helped propel the company from its initial strategy of cartoons into full-length feature animation, the Mickey Mouse Club, Disneyland, EPCOT Center, and so on.)	Yes	Yes	Yes	Yes	Yes
Does the purpose help you to decide what activities to <i>not</i> pursue, to eliminate from consideration? (For example, HP would not pursue markets where there are no opportunities to make a technical contribution.)	Yes	Yes	Yes	Yes	Yes/No
Is this purpose <i>authentic</i> —something true to what the organization is all about—not merely words on paper that “sound nice”?	Yes	Yes	Yes	Yes	No
Would this purpose be greeted with enthusiasm rather than cynicism by a broad base of people in the organization?	Yes	Yes	Yes	Yes	Yes
When telling your children and/or other loved ones what you do for a living, would you feel proud in describing your work in terms of this purpose?	Yes	Yes	Yes	Yes	Yes





Sustainable growth    Holistic Approach    Individual Skills    Better Life    Equal Opportunity.

CORE PURPOSE	Purpose 1	Purpose 2	Purpose 3	Purpose 4	Purpose 5
	YES/NO	YES/NO	YES/NO	YES/NO	YES/NO
Do you find this purpose personally inspiring?	Yes	Yes	Yes	Yes	Yes
Can you envision this purpose being as valid 100 years from now as it is today?	Yes	Yes	Yes	Yes	Yes
Does the purpose help you think expansively about the long-term possibilities and range of activities the organization can consider over the next 100 years, beyond its current products, services, markets, industries, and strategies? (For example, Disney's purpose to make people happy helped propel the company from its initial strategy of cartoons into full-length feature animation, the Mickey Mouse Club, Disneyland, EPCOT Center, and so on.)	Yes	Yes	Yes	Yes	Yes
Does the purpose help you to decide what activities to <i>not</i> pursue, to eliminate from consideration? (For example, HP would not pursue markets where there are no opportunities to make a technical contribution.)	Yes	Yes	Yes	Yes	Yes
Is this purpose <i>authentic</i> —something true to what the organization is all about—not merely words on paper that “sound nice”?	Yes	Yes	Yes	Yes	Yes
Would this purpose be greeted with enthusiasm rather than cynicism by a broad base of people in the organization?	Yes	Yes	Yes	Yes	Yes
When telling your children and/or other loved ones what you do for a living, would you feel proud in describing your work in terms of this purpose?	Yes	Yes	Yes	Yes	Yes

Kegun Daari





CORE VALUES	Progressive	Diversity	Adaptive	Excellence in whatever	Respect for Individual
	Value 1 YES/NO	Value 2 YES/NO	Value 3 YES/NO	Value 4 YES/NO	Value 5 YES/NO
If you were to start a new organization, would you build it around this core value <i>regardless</i> of the industry?	Yes	Yes	Yes	Yes	Yes.
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	No	No	Yes	Yes	Yes.
Would you want your organization to hold this core value, even if at some point in time it became a competitive <i>dis</i> advantage—even if in some instances the environment penalized the organization for living this core value?	No	No	No	Yes	Yes.
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	Yes	Yes	Yes	Yes	Yes.
Would you personally continue to hold this core value even if you were not rewarded for holding it?	No	No	No	Yes	Yes.
Would you change jobs before giving up this core value?	Yes	Yes	Yes	Yes	Yes.
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	Yes	Yes	Yes	Yes	Yes.





CORE PURPOSE	Sustainable Growth	Holistic Approach	Education Skills	Better Life	Equal Opportunity
	Purpose 1	Purpose 2	Purpose 3	Purpose 4	Purpose 5
Do you find this purpose personally inspiring?	YES / NO Yes	YES / NO Yes	YES / NO Yes	YES / NO Yes	YES / NO Yes
Can you envision this purpose being as valid 100 years from now as it is today?	Yes	Yes	Yes	Yes	Yes
Does the purpose help you think expansively about the long-term possibilities and range of activities the organization can consider over the next 100 years, beyond its current products, services, markets, industries, and strategies? (For example, Disney's purpose to make people happy helped propel the company from its initial strategy of cartoons into full-length feature animation, the Mickey Mouse Club, Disneyland, EPCOT Center, and so on.)	Yes	Yes	Yes	Yes	Yes
Does the purpose help you to decide what activities to <i>not</i> pursue, to eliminate from consideration? (For example, HP would not pursue markets where there are no opportunities to make a technical contribution.)	Yes	Yes	Yes	Yes	No
Is this purpose <i>authentic</i> —something true to what the organization is all about—not merely words on paper that “sound nice”?	Yes	Yes	Yes	Yes	Yes
Would this purpose be greeted with enthusiasm rather than cynicism by a broad base of people in the organization?	Yes	Yes	Yes	Yes	Yes
When telling your children and/or other loved ones what you do for a living, would you feel proud in describing your work in terms of this purpose?	Yes	Yes	Yes	Yes	Yes





CORE VALUES	<i>Progressive</i>	<i>Diversity</i>	<i>Adaptive</i>	<i>Excellence in what we do</i>	<i>Respect for Individual</i>
	Value 1	Value 2	Value 3	Value 4	Value 5
	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
If you were to start a new organization, would you build it around this core value <i>regardless</i> of the industry?	Yes	Yes	Yes	Yes	Yes
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	No	Yes	Yes	Yes	Yes
Would you want your organization to hold this core value, even if at some point in time it became a competitive <i>dis</i> advantage—even if in some instances the environment penalized the organization for living this core value?	No	No	No	No	Yes
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	No	No	No	No	No
Would you personally continue to hold this core value even if you were not rewarded for holding it?	Yes	Yes	Yes	Yes	Yes
Would you change jobs before giving up this core value?	Yes	Yes	Yes	Yes	Yes
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	Yes	Yes	Yes	Yes	Yes





## Minutes of Meeting

Meeting called by Dr. Lalji Baldaniya – Principal, Faculty of Pharmacy, Marwadi University.

Attendees:

Sr.	Name of Faculty	Designation
1.	Dr. Lalji Baldaniya	Principal
2.	Dr. RP Burman	Associate Professor
3.	Dr. Ramesh Parmar	Associate Professor
4.	Dr. Ashish Kyada	Sr. Assistant Professor
5.	Dr. Mehul Rana	Assistant Professor
6.	Ms. Krishna Raval	Assistant Professor
7.	Ms. Sonal Kanani	Assistant Professor
8.	Ms. Hiral Topiya	Assistant Professor
9.	Ms. Manju Nidamanuri	Assistant Professor

A meeting of Faculty of Pharmacy, Marwadi University Vision Building was held on November 30, 2019. Dr. Lalji Baldaniya, Principal, Faculty of Pharmacy, welcomed all the faculty members present in the meeting.

Dr. Lalji Baldaniya informed all the faculty members that, the University is in the process of building "Vision", as the existing "Vision" was established at the inception and a decade ago. The Institute is aiming to announce a new Vision on January 01, 2020 for the new decade. As guided by Mr. Jeet Marwadi, Trustee – Marwadi University, the Institute shall work on the framework developed by "Building your company's vision" by Jim Collins.

The faculty members were assigned the task for discussion, brainstorming & arriving at the conclusion of the core purpose of the meeting.

### **Agenda for the meeting was taken up as below;**

Discussion on "**Core values**":

**Core Values:** A small set of timeless guiding principles; they have intrinsic value and importance to those inside the organization. Values define us what we stand for and we would hold them even if they become a competitive disadvantage during situations.

The faculty members discussed and arrived at below Core Values for which the Institute stands for;

### **Core Values:**

- < Student-centric
- < Lifelong learner
- < Adaptive
- < Excellence
- < Progressive
- < Diversity
- < Commitment
- < Trustworthy





Discussion on “**Core Purpose**”:

**Core Purpose:** Organization’s reason for being. An effective purpose reflects human resource’s zeal in performing duties towards the company’s goal.

The members discussed and arrived at below Core Purpose for which the Institute stands for;

- Uplifting individuals by true Education, Skill and providing opportunities.
- Character, Values & Ethics, Conducive Environment (Holistic Approach).

\*\*\*\*\*

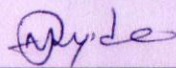
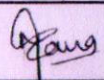

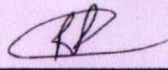
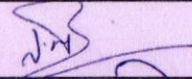
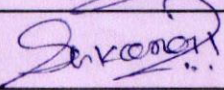
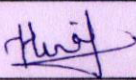
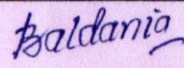





## Marwadi University Vision Building

Date: 29/11/2019

Venue: MA655, Principal Office.

Sr. No.	Name	Designation & Department	Signature
1	Dr. Ashishkumar Kyada	Faculty of Pharmacy Pharmacology Dept.	
2	Mehulkumar G. Rana	Assistant professor, FOP. Pharmacognosy Dept	
3	Dr. R.P. Bhusman	Asso. Prof. FOP, MU.	
4	Dr. R.B. Parmar	Asso. Prof, FOP, MU	
5	N. Manju Bhargavi	Assistant Professor FOP Pharmacognosy Dept.	
6	Sonal H. Kamari	Assistant Professor, FOP. Pharmacology dept	
7	Hiral K. Kapuriya	Assistant Professor, FOP Pharmacognosy Dept.	
8	Dr. H.H. Baldaniya	Principal and Asso. Prof., FOP	
9	Krishna Raval	Assistant Professor, FOP, MU. (QA).	





Excellance      Progressive      Diversity      Empowering      Commitment

CORE VALUES	Value 1	Value 2	Value 3	Value 4	Value 5
	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
If you were to start a new organization, would you build it around this core value <i>regardless</i> of the industry?	✓ YES	YES	NO	YES	YES
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	YES	YES	YES	YES	YES
Would you want your organization to hold this core value, even if at some point in time it became a competitive <i>dis</i> advantage—even if in some instances the environment penalized the organization for living this core value?	YES	YES	YES	YES	YES
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	YES	YES	NO	NO	YES
Would you personally continue to hold this core value even if you were not rewarded for holding it?	YES	YES	YES	YES	YES
Would you change jobs before giving up this core value?	YES	YES	YES	YES	YES
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	YES	YES	NO	YES	YES

Name: Dr. Ashishkumar Kyada

Faculty ID: 1992

Dept : Pharmacology Dept.  
Faculty of pharmacy  
Marwadi University





Transparency      Innovative      student centric      Diversity      Life long learning

CORE VALUES	Value 1	Value 2	Value 3	Value 4	Value 5
	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
If you were to start a new organization, would you build it around this core value regardless of the industry?	yes	yes	yes	yes	yes
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	yes	yes	yes	yes	yes
Would you want your organization to hold this core value, even if at some point in time it became a competitive <i>dis</i> advantage—even if in some instances the environment penalized the organization for living this core value?	yes	<del>yes</del> NO	yes	yes	<del>yes</del> NO
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	yes	NO	yes	NO	yes
Would you personally continue to hold this core value even if you were not rewarded for holding it?	yes	yes	yes	yes	yes
Would you change jobs before giving up this core value?	NO	NO	NO	NO	NO
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	yes	yes	yes	yes	yes



Rana Mehulkumar Gopaldas,  
 Faculty of pharmacy,  
 Marwadi University  
 E. code :- 1989



*Innovative**Excellence**Respect for Individual Service to Community Student Centric*

CORE VALUES	Value 1	Value 2	Value 3	Value 4	Value 5
	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
If you were to start a new organization, would you build it around this core value <i>regardless</i> of the industry?	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Would you want your organization to hold this core value, even if at some point in time it became a competitive <i>dis</i> advantage—even if in some instances the environment penalized the organization for living this core value?	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	<i>No</i>	<i>yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Would you personally continue to hold this core value even if you were not rewarded for holding it?	<i>Yes</i>	<i>yes</i>	<i>Yes</i>	<i>Yes</i>	<i>No</i>
Would you change jobs before giving up this core value?	<i>No</i>	<i>No</i>	<i>No</i>	<i>no</i>	<i>No</i>
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>yes</i>	<i>Yes</i>



*Dr. R. P. Bismah  
1775  
Faculty of Pharmacy  
Marwadi University*



CORE VALUES	Value 1	Value 2	Value 3	Value 4	Value 5
	YES/NO	YES/NO	YES/NO	YES/NO	YES/NO
If you were to start a new organization, would you build it around this core value regardless of the industry?	✓ Yes	Yes	yes	Yes	Yes
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	✓ Yes	Yes	Yes	Yes	Yes
Would you want your organization to hold this core value, even if at some point in time it became a competitive disadvantage—even if in some instances the environment penalized the organization for living this core value?	No	No	No	Yes	No
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	Yes	Yes	Yes	Yes	Yes
Would you personally continue to hold this core value even if you were not rewarded for holding it?	Yes	Yes	Yes	Yes	Yes
Would you change jobs before giving up this core value?	No	No	Yes	No	No
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	Yes	Yes	Yes	Yes	Yes



Ramesh B. Pannar

1814

Faculty of Pharmacy  
M.U.



CORE VALUES	Life long Learning	Prograsive	Commmittment	encouragment	divority
	Value 1	Value 2	Value 3	Value 4	Value 5
	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
If you were to start a new organization, would you build it around this core value regardless of the industry?	Yes	Yes	Yes	Yes	Yes
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	Yes	Yes	Yes	Yes	Yes
Would you want your organization to hold this core value, even if at some point in time it became a competitive dis advantage—even if in some instances the environment penalized the organization for living this core value?	Yes	Yes	NO	NO	Yes
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	Yes	Yes	Yes	NO	Yes
Would you personally continue to hold this core value even if you were not rewarded for holding it?	Yes	Yes	Yes	Yes	Yes
Would you change jobs before giving up this core value?	NO	Yes	NO	Yes	Yes
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	Yes	NO	Yes	Yes	NO



N. Manju Bhoygovi  
E. ID-1984

FOP, Marwadi university



Progressive Student Centric life long learning Addition Excellence

CORE VALUES	Value 1	Value 2	Value 3	Value 4	Value 5
	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
If you were to start a new organization, would you build it around this core value regardless of the industry?	Yes	Yes	Yes	Yes	Yes
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	Yes	Yes	Yes	Yes	Yes
Would you want your organization to hold this core value, even if at some point in time it became a competitive disadvantage—even if in some instances the environment penalized the organization for living this core value?	Yes	Yes	Yes	No	Yes
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	Yes	Yes	Yes	Yes	No
Would you personally continue to hold this core value even if you were not rewarded for holding it?	Yes	Yes	Yes	Yes	Yes
Would you change jobs before giving up this core value?	Yes	Yes	Yes	Yes	Yes
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	Yes	Yes	Yes	Yes	Yes



Name :- Sonal H. Karami (1812)  
 Assistant Prof., FOP, my



CORE VALUES	Progressive	Student centric	Excellence	Life-long learning	Encouragement
	Value 1 YES / NO	Value 2 YES / NO	Value 3 YES / NO	Value 4 YES / NO	Value 5 YES / NO
If you were to start a new organization, would you build it around this core value regardless of the industry?	Yes	Yes	Yes	Yes	Yes
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	Yes	Yes	Yes	Yes	Yes
Would you want your organization to hold this core value, even if at some point in time it became a competitive disadvantage—even if in some instances the environment penalized the organization for living this core value?	Yes	Yes	Yes	Yes	Yes
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	Yes	Yes	No	No	No.
Would you personally continue to hold this core value even if you were not rewarded for holding it?	Yes	Yes	Yes	Yes	Yes
Would you change jobs before giving up this core value?	Yes	Yes	No.	No	Yes
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	Yes	No	Yes	Yes	No



Name: Hiral K. Kapurija  
 (Assistant Professor)  
 Faculty code: 1917  
 Department: Faculty of Pharmacy,  
 Marwadi University



Open-mindedness

Commitment

Diversity

Excellence

Pursue growth & Learning

CORE VALUES	Value 1	Value 2	Value 3	Value 4	Value 5
	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
If you were to start a new organization, would you build it around this core value regardless of the industry?	YES	YES	YES	YES	YES
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?	YES	YES	YES	YES	YES
Would you want your organization to hold this core value, even if at some point in time it became a competitive disadvantage—even if in some instances the environment penalized the organization for living this core value?	NO	YES	NO	YES	YES
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?	NO	YES	NO	YES	NO
Would you personally continue to hold this core value even if you were not rewarded for holding it?	YES	YES	YES	YES	YES
Would you change jobs before giving up this core value?	NO	NO	NO	NO	NO
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?	YES	YES	YES	YES	YES

Name :- Krishna U. Raval

ID :- 1734

FOP, MU.



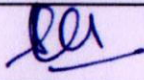
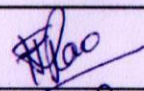
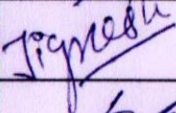
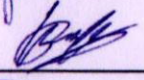
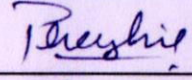
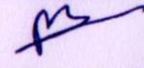

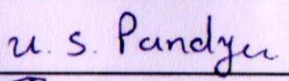
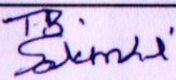


## Marwadi University Vision Building

Date: 05/12/2019

Venue: Library

Department: **Library Resource Centre**

Sr. No.	Name	Designation	Signature
1	Kaushik Rao	Librarian	
2	Falguni Rao	Dy. Librarian	
3	Jignesh Vishapara	Asst. Librarian	
4	Nilesh Karmur	Sr. Library Asst.	
5	Prashil Vora	Library Asst.	
6	Montu Gadhia	Executive	
7	Vikas Trivedi	Executive	
8	Devika Mer	Library Trainee	- on leave -
9	Urvi Pandya	Library Trainee	
10	Tarun Solanki	Library Trainee	





## Minutes of the Meeting

|| Meeting Date || 05/12/2019

|| Time || 02:30 PM

|| Location || Library-Ground Floor

|| Meeting Called by || Librarian, Marwadi University

|| Attendees ||

Sr. No.	Name	Department
1	Mr. Kaushik Rao	Librarian
2	Ms. Falguni Rao	Deputy Librarian
3	Mr. Jignesh Vishpara	Assistant Librarian
4	Mr. Nilesh Karmur	Sr. Library Assistant
5	Mr. Prashil Vora	Library Assistant
6	Mr. Vikas Trivedi	Executive
7	Mr. Montu Gadhia	Executive
8	Ms. Urvi Pandya	Library Trainee
9	Mr. Tarun Solanki	Library Trainee

A Meeting of Library – Learning Resource Centre Department of Marwadi University Vision Building was held on 5<sup>th</sup> December, 2019.

Agenda for the Meeting was taken up as below;

### Discussion on Core Values

**Core Values:** A small set of timeless guiding principles; they have intrinsic value and importance to those inside the organization. Values defines us what we stand for and we would hold them even if they become a competitive disadvantage during situations.

The members discussed and arrived at below Core Values for which the Institute stands for;

Core Values	Priority	Less Priority
Progressive	Progressive / Life Long Learning	Conducive
Diversity	Diversity	Fulfilling Trust of the Stakeholders
Empowering	Empower & Encourage	Commitment





Adaptive	Adaptive	Transparency
Conducive	Excellence in What we do	Student Centric
Excellence in What we do	Service to Community	
Fulfilling Trust of the Stakeholders	Respect for Individual	
Commitment		
Encouragement		
Service to Community		
Being Innovative		
Life Long Learning		
Respect for Individual		
Transparency		
Student Centric		

**Discussion on Core Purpose**

**Core Purpose:** Organization’s reason for being. An effective purpose reflects human resource’s zeal in performing duties towards company’s goal.

The members discussed and arrived at below Core Purpose for which the Institute stands for;

- Sustainable Growth.
- Character, Values & Ethics, Conducive Environment (Holistic Approach)
- Uplifting individuals by true Education, Skill and providing opportunities.
- Preparing people to live a better life.
- Equal opportunity provider to an individual

