

3.3.1: Institution has created an ecosystem for innovations, including Incubation centre and other initiatives for the creation and transfer of knowledge

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Certificate of Recognition

This is to certify that

MARWADI UNIVERSITY

is recognised in the band "EXCELLENT" under the category
"University & Deemed to be University (Private/Self Financed) (Technical)"
in Atal Ranking of Institutions on Innovation Achievement(ARIIA) 2021,
a flagship program of the Ministry of Education, Government of India.

29th December 2021.

Dr. Anil D Sahasrabudhe Chairman, AICTE Shri K Sanjay Murthy Secretary (HE), MoE

1. K.

Dr. Abhay JereChief Innovation Officer
MoE's Innovation Cell

Abhay Tere



Reference No: 3GB16(C)lished Under Gujarat Private Universities Act No. 9 of 2016

Date: 1st February, 2017

CIRCULAR

Intellectual Property Rights Policy

The Governing Body of Marwadi University in its 3rd meeting held on 28th December 2016 vide captioned reference number has Accepted and Approved the proposal of introducing the Intellectual Property Rights (IPR) policy for students, staff members, and innovators registered atMarwadi University with effect from the academic year 2016-17.

The primary objective of the IPR policy is to foster, stimulate and encourage innovation in all areas of academic programs offered by Marwadi University, avoiding conflict of IPR and promoting fair use of traditional knowledge while recognizing stakeholders and benefit sharing.



- i. All staff members of MU
- ii. Office of Provost

INTELLECTUAL PROPERTY RIGHTS POLICY 2020



Intellectual Property Rights Cell

Marwadi University Centre for Innovation, Incubation and Research

Policy	Intellectual Property Rights
Implementation Year	2018
Review Year	2020

Marwadi University

Rajkot- Morbi Road, At & Po. Gauridad, Rajkot 360003.

Gujarat

Preamble

Marwadi University (hereafter referred to as 'MU') is a Private University approved by Government of Gujarat Act No. 9 of 2016 dedicated to excellence in teaching and research. Its activities, centered on faculty/students/project staff/ supporting staff/visitors are based on knowledge and intellectual exercise. In the era of technology domination, where values and perceptions change at brisk pace, Marwadi University, in particular, have to preserve the fundamental spirit of academics on one hand and have to march ahead, on the other, accepting changing realities of business economy based on knowledge generated, protected and disseminated under the intellectual property regime. In the evolving scenario of the world today, with increasing awareness of the 'knowledge asset', an Intellectual Property Rights (IPR) Policy is needed not only to preserve the interest of MU but also to make MU faculty/students/project staff/supporting staff /visitors aware of 'knowledge asset and its impact on the society'.

The present policy facilitates protection of the right of the Inventor(s) of MU i.e. faculty/students /project staff/ supporting staff /visitors of MU through the option of Intellectual property protection on a novel work or to keep it in public domain as they may deem fit. In alignment with the Vision and Mission of MU, the policy favors outreach of the novel technologies developed at MU. At the same time, it motivates the faculty, students and researchers of MU to initiate technology transfer using the intellectual property rights gained over a novel technology, invention and Research.

The IPR Policy of Marwadi University is expected to fulfill the commitment of Marwadi University in order to promote academic freedom and provide a beneficial environment for research and development.



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1. Objective

The objectives of this policy document is given below:

- To foster, stimulate and encourage creative activities in the widest sense in all the areas in which academic, consultancy and research programs are offered by MU.
- To protect the legitimate interest of faculty/scholars/students of MU and to avoid as far as possible conflict of opposing interests.
- To lay down a transparent administration system for the ownership and control of intellectual properties and sharing of the revenues generated and owned by MU.
- It shares a global perception of practices related to intellectual property retaining national identity and local constraints, avoiding as far as possible 'conflict' of opposing interests.
- The policy promotes fair use of traditional knowledge while recognizing local traditional knowledge stakeholders and benefit sharing.

2. Types of IP:

The intellectual properties can be broadly listed as:

- Patents
- Copyrights
- Trade/Service marks
- Industrial designs
- Traditional knowledge and Geographical Indication

3. Definitions:

The meaning of terms applied in this policy is given below (unless the context otherwise requires):

- Patent is an exclusive right granted for an invention, which is a product or
 a process that provides a new way of doing something or offers a new
 technical solution to a problem.
- Copyright is an exclusive right given to the author of the original literary, architectural, dramatic, musical and artistic works; cinematograph films; and sound recordings.



- Trade/Service mark means a mark capable of being represented graphically and which is capable of distinguishing the goods or services of one person from those of others and may include shape of goods, their packaging and combination of colors.
- Industrial Design means only the features of shape, configuration, pattern, ornament or composition of lines or colors applied to any article whether in two dimensional or three dimensional or in both forms, by any industrial process or means, whether manual, mechanical or chemical, separate or combined, which in the finished article appeal to and are judged solely by the eye; but does not include any mode or principle of construction or anything which is in substance a mere mechanical device.
- Traditional Knowledge The knowledge developed by the indigenous or local communities for the use of a natural resource with respect to agriculture, food, medicine etc. over a period of time and has been passed from one generation to another traditionally.
- Geographical Indications means an indication which identify such goods
 as agricultural goods, natural goods as originating or manufactured in the
 territory of a country or manufactured in the territory of a country or a
 region or locality in that territory where a given quality, reputation or other
 characteristic of such goods is essentially attributable to its geographical
 origin and in case where such goods are manufactured one of the activities
 of either the production or of processing or preparation of the goods
 concerned takes place in such territory, regions or locality as the case may
 be.
- First Party Marwadi University (MU).
- Second Party Faculty, Supporting staff, Project staff, Students, Startups and Visitors of MU.
- Faculty means a person professionally qualified to carry out teaching and research at MU as a full-time employee, emeritus fellow, visiting professor appointed by MU.
- (Note this definition of faculty is meant only for the purposes of this document and in not intended to replace the definition of faculty in the statutes or other documents of MU)

- Supporting Staff means a person employed full-time or part-time by MU to support the research, development, teaching and other supporting activities (including administrative activities) of MU.
- **Student** -means a person who has registered or enrolled as full-time student, part-time student, casual student or exchange student from other universities/colleges for Education/Innovation/Research work.
- Project staff means a person employed temporarily on a contract under a research project, consultancy or any other activity carried out by MU.
- Third Party Any governmental or non-governmental organization with whom the First or the Second Party interacts for any activity with/without exchange of consideration in cash or kind.
- Activity -Activities related to teaching, research, consultancy, generation and dissemination of information carried out by a person or University independently or collaboratively.
- Inventor(s) A person or a group of persons responsible for creating an IP.
 In case, creation of IP is associated with more than one inventor, one of them, from MU, would function as a Lead Inventor.
- Visitor A person either from India or abroad visiting under a collaborative
 activity or associated work at MU. It is expected that the visit has been
 approved by competent authority of MU.
- Associated Agreement -document created with mutual consent of involved parties defining the rights, roles and responsibilities of each of the parties, for example, Memorandum of Understanding (MoU), Memorandum of Association (MoA), Research Agreement, Consultancy Agreement, Non-Disclosure Agreement (NDA), etc.
- Non- Disclosure Agreement (NDA)/Confidentiality Agreement The agreement intends to protect proprietary or confidential information among the parties involved in executing an NDA.
- MU-I₂R to support Startups/Entrepreneur at campus Marwadi Education
 Foundation has set up Marwadi University Centre for Innovation, Incubation
 and Research called as MU-I₂R.
- Intellectual Property- denotes the specific legal rights which inventors and other IP holders may hold and exercise. Intellectual property includes



Patents, Trademarks, Copyrights and Industrial Designs each differ in its scope, purpose and effects. IPR aims to exclude third parties from exploiting protected subject matter for a certain specified duration of timewithout explicit authorization from the right holder.

IPR owners can use or disclose their creations without fear of loss of control over their usage during the course of dissemination of their Creation/Invention.

IP confers a bundle of exclusive rights in relation to the particular form or manner in which ideas/information are expressed/manifested in the following and related items.

- New and useful scientific and technical advancements in the form of innovations, inventions, products and processes, computer hardware and software, materials, biological varieties etc. which are patentable.
- Industrial and architectural designs, models, drawings, creative, artistic and literary works, teaching resource materials, generated records of research including thesis and dissertations which are copyrightable.
- iii. Trademarks, service mark, logos etc.

4. Patents

Ownership of Patent:

- MU shall be the owner, with the creators specially stated as inventors for all
 the intellectual property inventions, software designs and specimens created
 by the creators who include faculty members, research scholars, students,
 Startups and those who make use of the resources of MU.

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- share, 10% share may be transferred to IPR Cell and rest 10% will be allotted to the MU-I₂R.
- If a Patent has emerged as a result of an Institutional/Industrial consultancy, sponsored to MU, the concerned industries and MU shall own the Patent. This however will not apply to those Patent that are covered under specific MoU's where the action shall be carried out as per the provisions of the MoU's.
- If the Patent is a result of funds sponsored by an outside agency, then the
 Patent will be shared between MU and the sponsoring agency on case by
 case basis, as per MoU/Agreement/Undertaking between MU and the
 outside agency.

5. Copyrights:

Ownership of the copyright:

- MU shall be the owner of all copyright works including software and all
 connected teaching materials designed and developed by employees of
 MU. This shall also be applicable for sessions/lectures delivered &
 recorded through online modes such as Google Meet, Zoom, Canvas and
 such other related tools.
- Further, MU shall also be the owner of copyrights of works produced, including software and all teaching materials developed by persons not directly associated with MU, provided MU has made its contribution in the form of any of the resources.
- A copy of ME/MS/M Phil/Research Work/PhD thesis works submitted to MU may be forwarded to IPR CELL and IPR CELL shall attempt to explore the patentable rights if any in such thesis by constituting suitable committees consisting of experts.
- The ownership of copyright by MU will in no way deprive the claims of the creator/author to publish his/her contribution in a scholarly and intellectual way and they have authority to improve, publish and propagate their works.
- A computer software may be copyrighted depending upon the content.
 A copyright software may be distributed for research and teaching

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purposes by its creator after obtaining appropriate undertaking to the effect that it will not be used for commercial purpose nor will it be transferred to any other party without explicit permission of MU.

6. Trade and Service Marks

Trade and service marks related to goods and services involving MU will be owned by MU. Use of MU's name through trademark makes users obligated to certain standards and accountability.

7. Inventor/Author/Ownership:

- Inventors/Authors will own intellectual property when:
 - None of the situation defined above for MU-ownership of intellectual property applies.
 - ii. It is created outside their assigned/normal area of research/teaching, for example, popular novels, poems, musical compositions, or other works of artistic imagination, without the use of significant university resources.
- Students will own copyright on thesis/dissertation created as a part of their academic programs. However, the student must grant to MU royalty- free permission to reproduce and distribute copies for teaching and research as well as for dissemination for teaching and research to other academic institutions.
- Ownership of software code, patentable subject matter and other intellectual property contained in the thesis/reports are subject to conditions specified under MU –ownership and Inventor/Author ownership.

8. Third-Party Ownership:

- Ownership of intellectual property resulting from:
 - Funds provided partially or fully by a third-party to MU will be governed by specific provisions in the contract between the third-party and MU.



 Exchange programs between MU and other institutions will be governed by specific provisions in the contract between the third-party and MU.

iii. In case no such specific contract exists, IPR will remain with MU.

- In cases of all IP produced at MU, MU shall retain a non-exclusive, free,
- Irrevocable license to copy/use IP for teaching and research activities, consistent with confidentiality arguments where ever entered by MU.
- In cases where an IP is created by MU personnel, fully or as a part of the team, during deputation, official leave, or sabbatical, the concerned MU personnel should officially communicate the IP to MU. If the IP involves ideas/software developed, fully or in part, using significant university resources, then the IP will also be owned by MU fully or partially, as the case may be.
- Filings of IP Applications in foreign countries: If inventor(s) wish application
 will be filed in foreign country parallel to its filing in India. If MU opts not to
 undertake such protection in any specific country requested by the
 inventor(s), MU will assign rights of the IP in that country to the inventor(s)
 for the purpose of such protection. MU or Attorney can be approached for
 such protection.
- Renewal of IP rights: A decision on the annual renewal of IP rights will be
 taken by a committee constituted by the Vice-Chancellor. If MU decides not to
 renew the IPR in any country, then it will assign the rights of the IP in that
 country to the inventor(s) upon a request to that affect from the inventor(s).
 In case of patents, the process of reassignment will be completed in a period
 of three months before the due date for its renewal.
- In all cases where IP rights in any specific country have been reassigned to the inventor(s), MU will not claim any share of proceeds earned through that IP in that country excepting for the costs already incurred by MU.

9. Disclosures, Confidentiality and Assignment of Rights:

 For sponsored and/or collaborative work the provisions of the contract pertaining to disclosure of IP are applied.



- For all other IP produced at MU, the inventors will be required to disclose their IP to the IPRSC (Intellectual Property Rights Committee) at the earliest date using an IPRDF (Intellectual Property Rights Disclosure Form).
- It will be mandatory for students to submit an IPRDF, countersigned by their supervisor(s)/Mentor(s), at the time of filing their PhD thesis or any other degree offered by University.
- The inventor shall assign the rights of the disclosed IP to MU before leaving
 the university and will agree to the terms and conditions for the sharing of
 any financial benefits received by the university by commercialization of
 such IP.
- Having made the disclosure, the inventors, both MU and non- MU personnel, shall maintain confidentiality of the IP during the period it is pending with MUfortheassessmentofthepossibility of commercialization and protection of IP, unless authorized in writing by MU.

10. Evaluation of Intellectual Property:

- Evaluation of Intellectual Property will be done by the IPRSC (Intellectual Property Rights Committee) nominated by the Vice-Chancellor.
- Evaluation of IP means:
 - Assigning ownership of IP.
 - Determining whether an IP is innovative and fit for filing in India and foreign countries.
 - o Determining whether the IP has areas on able chance for commercialization.
 - After evaluation of IP, if MU decides not to take the responsibility for the protection of the IP, then it will assign all the rights of the IP to the inventors.
 - Even in such cases, as in(10.3), MU may take the responsibility of facilitating protection of the IP on case by case basis.
 - A decision on the annual renewal of IP rights will be taken by the IPRSC. If MU decides not to renew the IP, fully or partially, then it will assign the rights of the IP, wherever relevant, to the "inventors."



11. Maintenance of IP

- For the inventions developed at MU and the inventors who wish to
 protect the invention, it is mandatory that the creator has to disclose the
 creative work by using an Intellectual Property Rights Disclosure Form
 (IPRDF). The inventors shall assign the rights of the disclosed invention
 to MU. All IP related information that is disclosed to MU is confidential.
- Confidentiality shall be maintained till the dates stipulated in the contract between the concerned parties. Once the IPR is ensured, the inventor/creator is encouraged to publish the work in the interest of general public.

12. Commercialization

- MU shall market the IP and identify potential licensee(s) for the IP to which it(i) has ownership and (ii) for which rights have been assigned to it.
- For the IP where exclusive rights have not already been assigned to a third party, the inventor(s) may also contact potential licensee(s) on their initiative maintaining confidentiality and taking all necessary care to ensure that the value of the IP is not affected.
- If MU is not able to commercialize the IP in a reasonable time then the inventor(s) may approach MU for assignment of rights of the invention(s) to them.

13. Infringements, Damages, Liability and Indemnity/Insurance:

- As a matter of policy, MU shall, in any contract between the licensee and MU, seek indemnity from any legal proceedings including without limitation manufacturing defects, production problems, design guarantee, up gradation and debugging obligation.
- MU shall also ensure that MU's personnel have an indemnity clause built- into the agreements with license(s) while transferring technology or copyrighted material to licenses.



14. Fees

MU will pay the IP fees in all cases when IP is taken by MU. If it is a joint patent with sponsoring agency/Inventor(s), then the patenting cost will be mutually discussed and agreed depending on the type of IP.

If the other party does not show interest in such process, MU can either continue the IP by paying the fees for its full term or withdraw application for the patent protection, at its discretion.

15. Transfer of IP

- MU shall strive to identify potential licensee for the IP to which it has ownership. Generally, creators are expected to assist the transfer of IP. MU may contract IP to any of the technology management agency which manages the commercialization of IP. If exclusive rights of IP have not been assigned to the third party, innovator may enter into a contract with any potential licenses on their initiative maintaining confidentiality and taking care through Non-Disclosure Agreement with the concurrence of MU.
- The inventor/creator has the first right on the terms and conditions that are agreeable by MU.

16. Revenue Sharing

30% of the total revenue (lump sum payment, or any other form) accruing from the commercial exploitation of IP owned by MU shall be credited to MU. 70% of the revenue shall be credited to Inventor/Creator.

Out of the Mu's share, 10% shall be transferred to the Department concerned towards encouraging research and development. 10% may be transferred to IPR Cell for carrying out IPR related activities. The rest 10% will be allotted to the Marwadi University Centre for Innovation, Incubation and Research (MU-I2R).

 The net earnings from the commercialization of IP owned by MU would be shared as follows:



Case	Net earnings	Inventor(s) Share	MU Share %
1	For the first amount Z	70	30
2	For the next amount Z	70	30

- It is suggested that amount Z be initially fixed at 70%. The inventor(s) share would be declared annually and disbursement will be made to the inventor(s), their legal heir, whether or not the inventor(s) are associated with MU at the time of disbursement.
- Co- inventors of IP shall sign at the time of disclosure, a distribution of IP
 Earnings' Agreement, which shall specify the percentage distribution of
 earnings from IP to each co-inventor. The inventors may at any time by
 mutual consent revise the distribution of IP Earnings Agreement.

17. Powers to Amend IPR Policy

MU, through its IPRSC, will have the full power to make changes to the IPR policy or bring out a new policy as and when it is felt necessary. This can happen in view of changes in government policies or other national and international developments including treaties and legal judgments. The changes or the new policy shall be applicable to all faculty/students/project staff/supporting staff/startups/visitors.

18. Responsibility to Create/Amend Procedure & Processes for Implementation of IPR Policy

MU, through its IPRSC, will have full powers to create and amend administrative mechanism from time to time in view of the changing needs including creating administrative bodies and entrusting role and responsibilities to various individual(s)/existing entities for evolving detailed procedures and to facilitate implementation of the IPR policy of MU.

19. Conflict of Interest

All inventors are responsible for compliance with government rules and MU's policies and ordinances related to development and use of IP generated. In all activities arising out of implementation of IPR policy of the university, all faculty



members/inventors are expected to avoid potential and mutual conflicts of interest.

The inventor(s) are required to disclose any conflict of interest or potential conflict of interest. If the inventor(s) and/or their immediate family have a stake in a licensee or potential licensee company then they are required to disclose the stake they and/or their immediate family have in the company. Under these circumstances, it must be ensured by the inventor(s) that their entrepreneurial activities do not have an adverse impact on inventor(s) teaching, research and any other institutional responsibilities.

20. Dispute Resolution

In case of any disputes between MU and the inventors regarding the implementation of the IPR policy, the aggrieved party may appeal to the IPRSC of MU. Efforts shall be made to address the concerns of the aggrieved party. The Vice-Chancellor's decision in this regard would be final and binding.

21. Jurisdiction

All the Conflicts and litigations shall be governed by and construed in accordance with the laws of India without giving effect to any choice or conflict of law provision or rule.

MU will retain the right to engage or not; in any litigation concerning patents and license infringements. Inventor should keep a laboratory notebook in which they keep records of their work. Descriptions of discoveries should be signed, dated, and if possible witnessed.

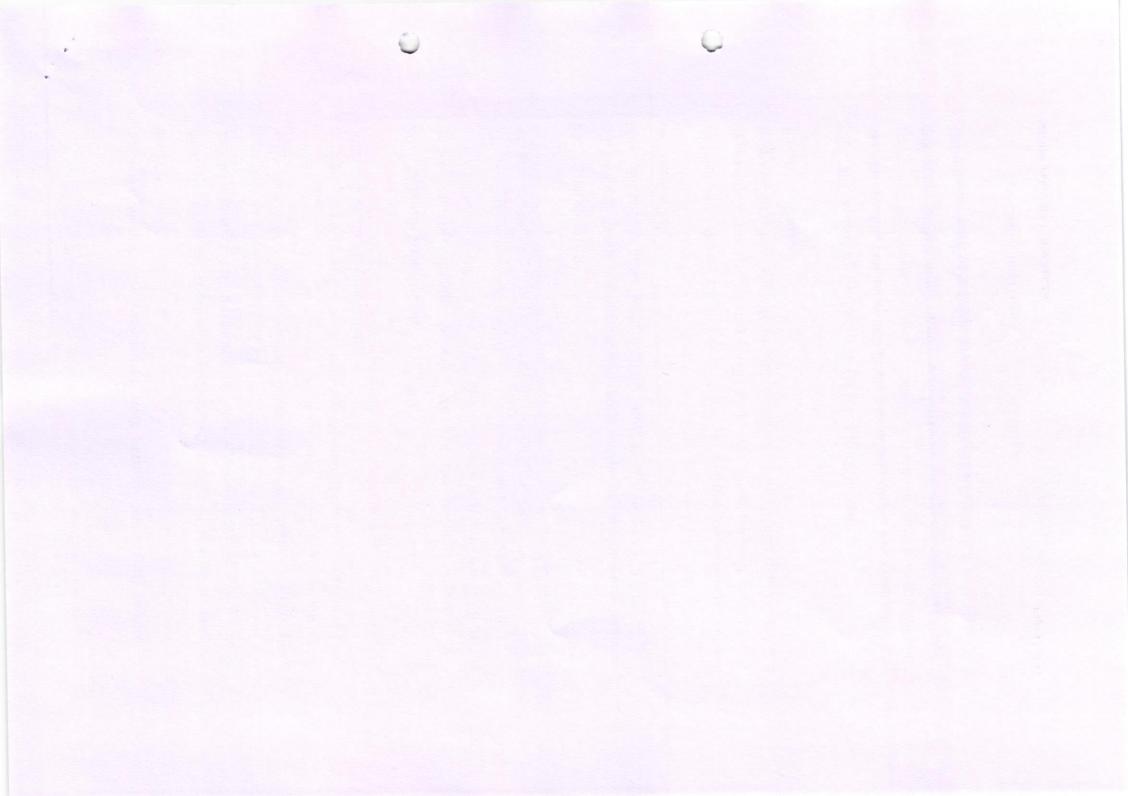
22. IPR Standing Committee (IPRSC) and its Role

The IPR Standing Committee will be the core administrating body, which will be responsible for evolving detailed procedures to facilitate implementation of the IPR policy of MU. IPRSC would also arbitrate on appeals made and any clarifications sought. The IPRSC will have the following members:

Vice-Chancellor/Provost

: Chairman





Registrar

Dean/s : Member

Technical Expert/s : Member

IPR Expert/s : Member

E-Cell/SSIP Coordinator : Member Secretary

IPRSC suggested role would include the following:

 To create expert groups in different subject domains for assessing and recommending proposals for IP filing. (Note: this assessment step can be skipped in case the costs of filing are borne by an external funding source including sponsored project or consultancy)

: Member

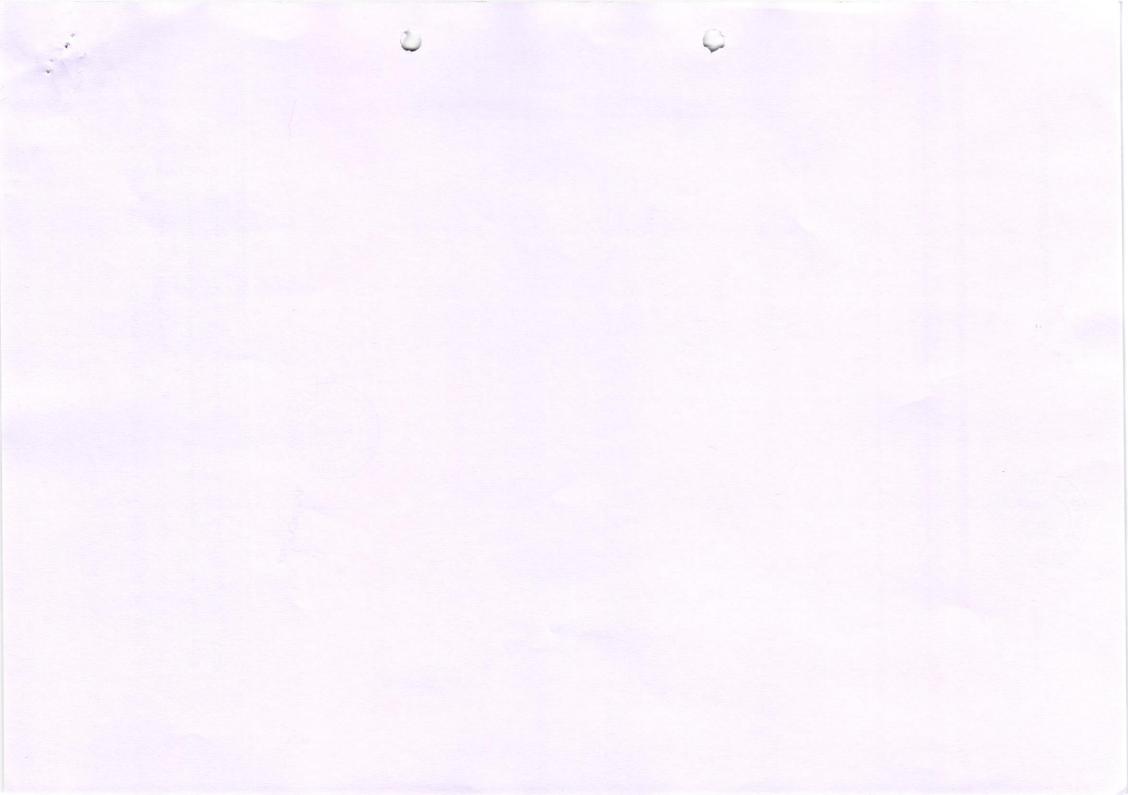
- Create and finalize procedures, forms (and guidelines) for implementation of the IPR policy at MU.
- Evolve proper procedures and guidelines for good practices for record keeping to enable efficient IP filing and protection.
- Create and finalize draft agreements to facilitate IP protection by MU.
- Provide guidelines for IPR related documentation including creating infrastructure for the same.
- Formulate programs for educating faculty/students/supporting staff/project staff/visitors about IPR and other associated issues.
- Approach funding agencies, venture capitalists etc. for funds for promotion of IPR activities at MU.
- Tie-up with organizations for filing, licensing/assigning of IPR on revenue sharing basis.
- To provide waivers and release of IPR to Inventor(s) and/or Third party (ies)
 within the framework of IPR policy of MU.
- To evolve modalities of financing of IP related activities at MU.
- Redress any conflict, grievance regarding ownership of IP, processing of IP proposals, procedures adopted for implementation of IPR policy and interpretation of various clauses of IPR policy.
- Investigate the matter of violation/infringement of any intellectual property rights related to MU and make recommendations to the Vice Chancellor for resolution of such violation/infringement.



- Deal with any relevant issues arising out of promotion as well as implementation of IPR policy.
- IPRSC may appoint committee(s) or expert group(s) with members from within and/or outside MU to seek their opinion in carrying out any of the above responsibilities.







3.3.1: Institution has created an ecosystem for innovations, including Incubation centre and other initiatives for the creation and transfer of knowledge

Sample Brouchers of Startups Incubated









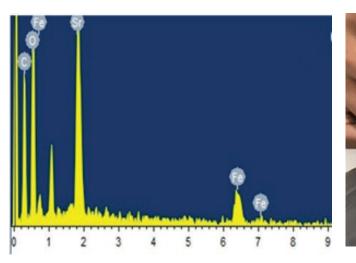


DR SURANJANA MAYANIMENTOR

MR DHARM PADARIYA FOUNDER

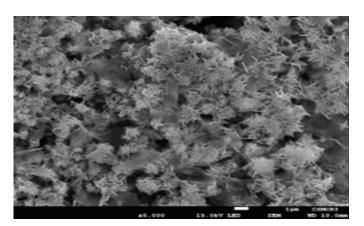
MR SANDEEP BHATT FOUNDER

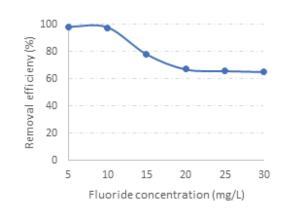
Our project is based on the development of Strontium Ferrite Graphene Composite (SF@GOC) that has been synthesized and under optimized several parameters such as adsorbent dosage, contact time, initial fluoride concentration, pH and temperature used for adsorption application of Fluoride from water. Now a days, readily manageable and ecologically safe adsorbents are on demand for the removal of fluoride from contaminated water sources since prolonged exposure to fluoride above the permitted limit causes both dental and skeletal fluorosis. Under ideal conditions, with the help of UV-Visible spectrophotometer, the maximum fluoride removal was found to be 97.5 %, indicating that SF@GOC can be employed as effective, thermally stable, recyclable and environmentally acceptable nano catalyst for the simple removal process of fluoride from contaminated water.

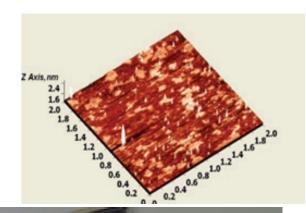














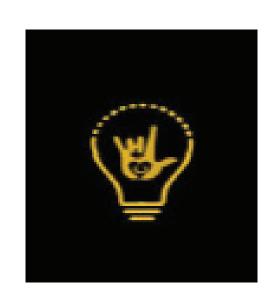








TEAM LEADER



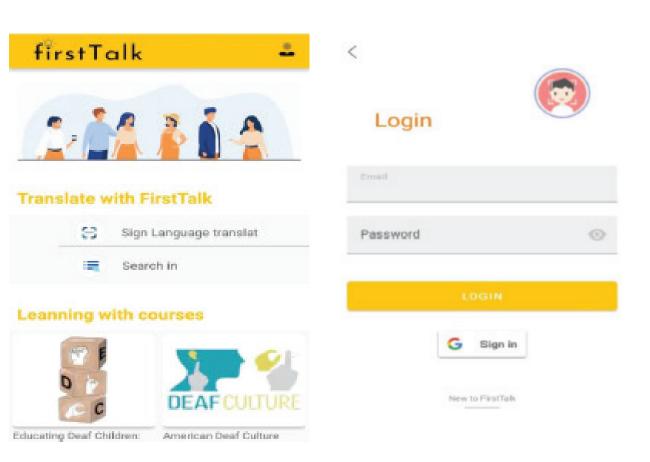


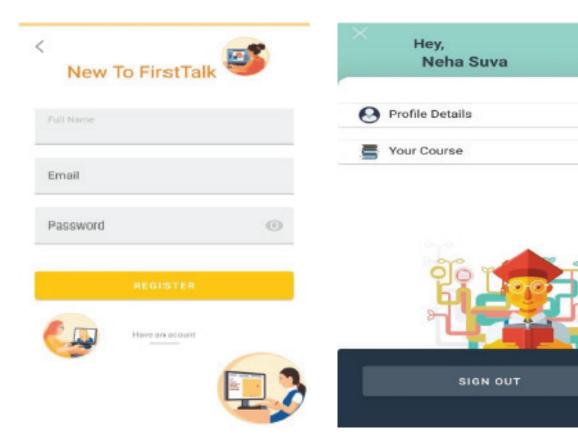


DESCRIPTION

First Talk an App which bridges the communication gap between Challenged (Deaf/Mute) people with normal people. It allows challenged people to have regular conversations with common people on day- to-day basis, using our live detection system. Using the live detection technology, these challenged people can talk with the common people. When these challenged people perform their sign language, the app recognizes their sign language and outputs them in text format.















MR HADAVANI RIDDHAM
TEAM LEADER

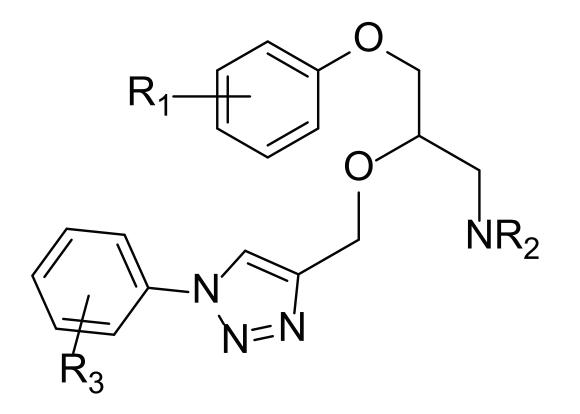


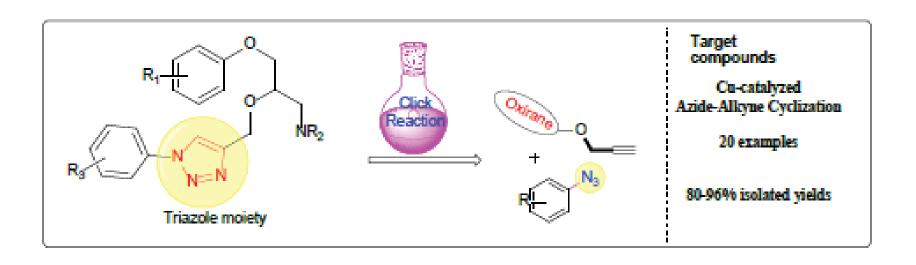
MR SAGAR DALSANIYA TEAM MEMBER





Ranolazine is a novel antianginal agent developed by Syntex with the brand name Ranexa. Ranolazine is a new cardio selective and metabolism regulating antianginal drug. The mechanism of action is to inhibit the partial oxidation of fatty acid and modify the oxidation metabolism of heart fatty acid into the oxidation metabolism of glucose and, therefore, to reduce the oxygen consumption of the heart without causing any change of heart rate and blood pressure. It is reported that ranolazine can be used to treat myocardial infarction, congestive heart disease, angina, and arrhythmia, etc., and so far it is the one and only antianginal agent that will not cause any change in homodynamic, heart rate, or blood limitations The scope and development and biological screening of the derivatives of Ranolazine will be the main objective of the project. Efforts will be made to synthesize the triazole based derivative of the drug which on further analysis and biological screening, their potency will be compared.



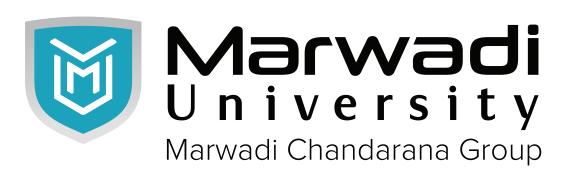




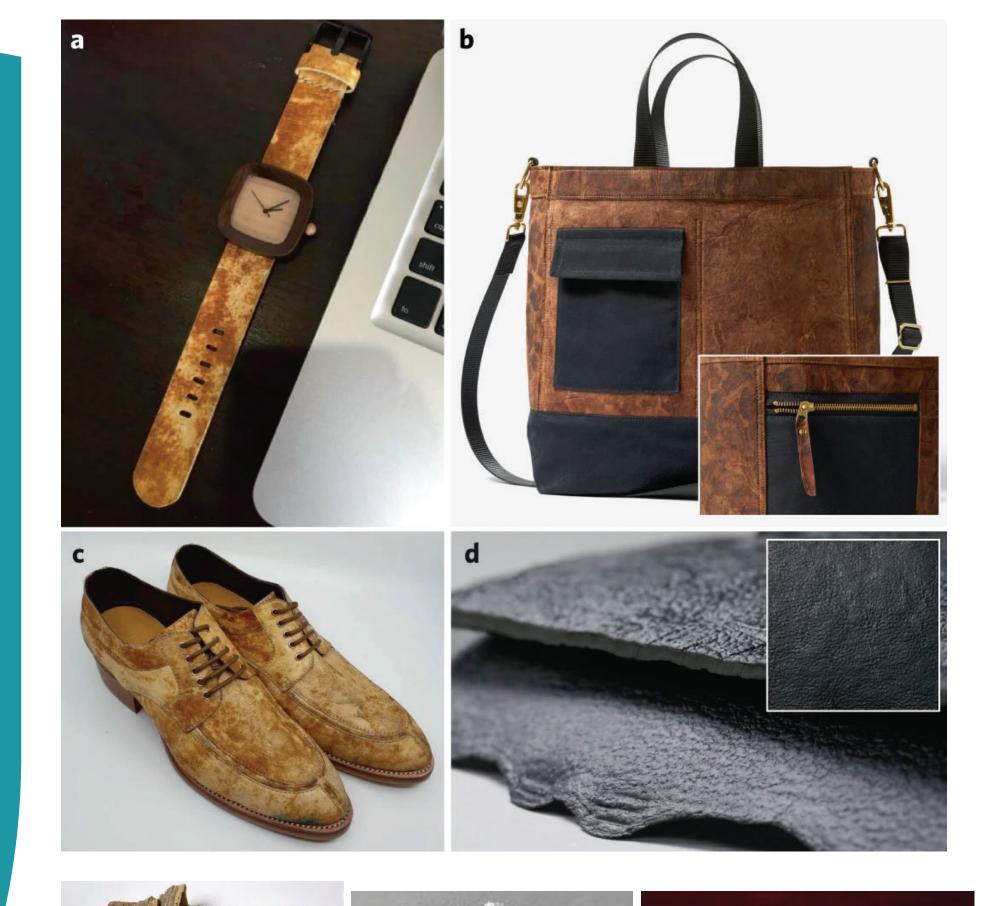








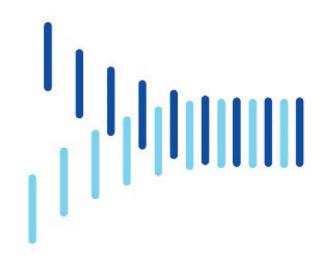
The aim of our project is against the evil of today that is plastic apocalypse, our invention helps in taking action against this issue with the help of plastic degradation where we focus on making the product which is a myconanoparticle powder from fungi using plastic degradation and also other products obtained in this process are fungi leather fungi is packaging and fungal fabric including soil conditioner advantage is of this amazing discovery is helping our nature and environment keeping safe from plastic threat and also thus growing and embracing along with nature









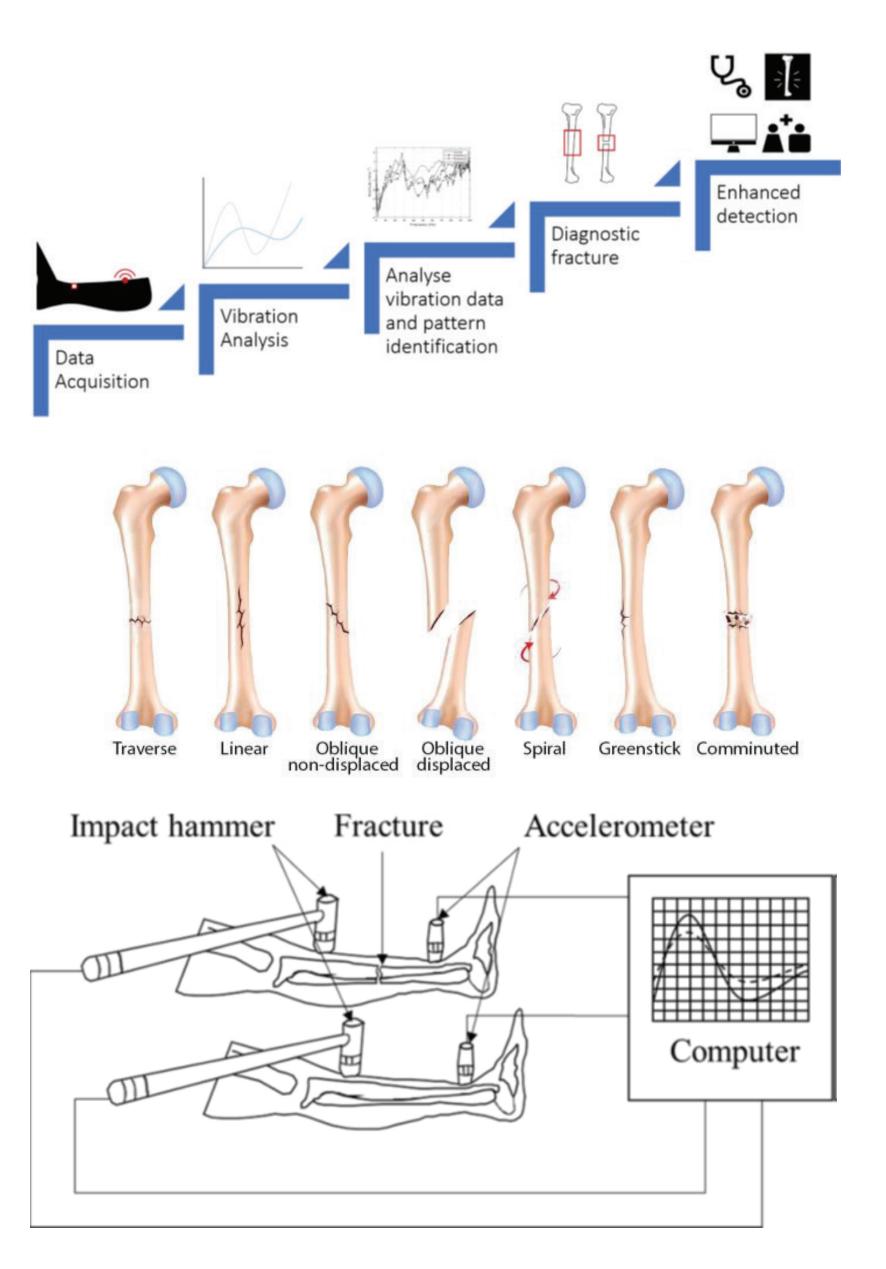




In this work it is prime focus is to eliminate present way to detect bone fracture like X-ray, CT-scan and MRI. Most often, breaks happen because the bone runs into a stronger force (car crash), repetitive forces like from running bone fracture can occurred. One more reason for fractures is osteoporosis, which weakens bones as old age personal. This device is very useful for quick home remedies for detect bone fracture in remote villages area, playing stadiums, etc.

Vibration based this equipment it can eliminate exposure of high-energy electromagnetic radiation also in children, expecting mother and elders.





NewGen IEDC (DST - NSTEDB, Govt. of India)









MR ADITYA PANDYA TEAM LEADER



- Hydrobit is our finest creation that would enable you with intelligent features and make your life healthy & purified.
- Our Hydrobit smart bottle eliminates approx 99.9% of Bacteria and other microorganisms by using certified UVC rays.
- Integrated sensors help you to monitor your health, and water intake time all with its bottle Display & deep integration with the Mobile application and it keeps you hydrated.

The Find My Bottle feature will help you to find your bottle if you forget bottle somewhere, do not worry, It will remind you where you left it with its app integration, which makes drinking water easy & smart.





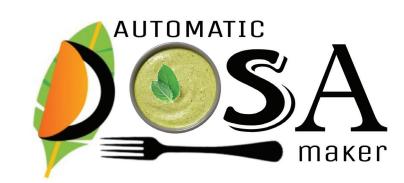








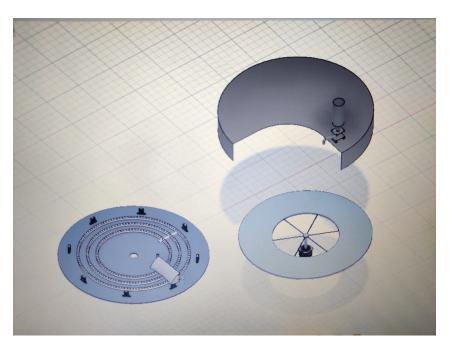
TEAM LEADER

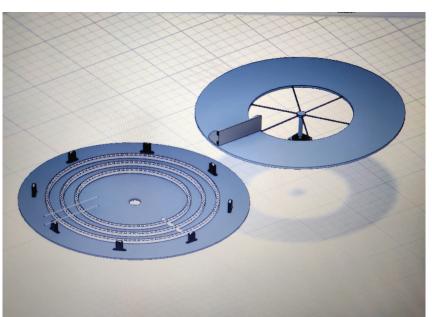


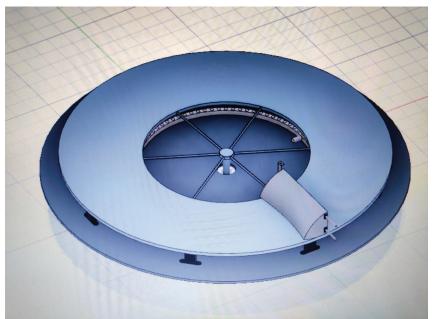


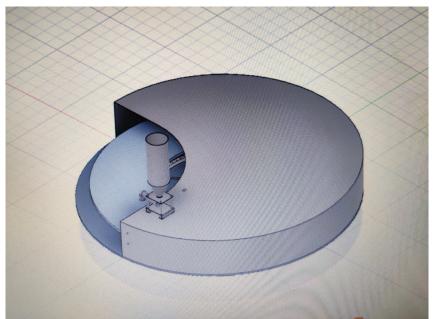
DESCRIPTION

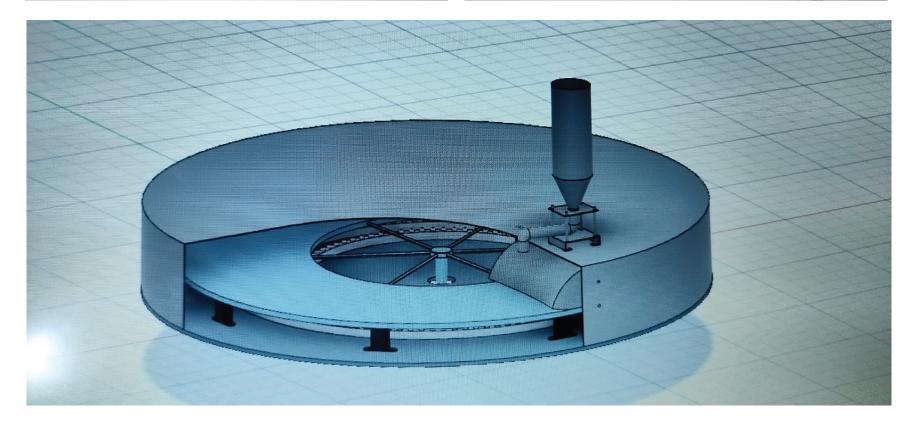
- Multi-Purpose food making machine
- **■** Faster Production Rate
- **■** Reduced Queues
- Reduced longer waiting time at hostels/Restaurants
- Same quality for any number of items.
- Constant delivery of the food
- Enabled with IoT.
- Easy to control and operate.
- Lesser dependency on skilled worker for cooking.











NewGen IEDC (DST - NSTEDB, Govt. of India)

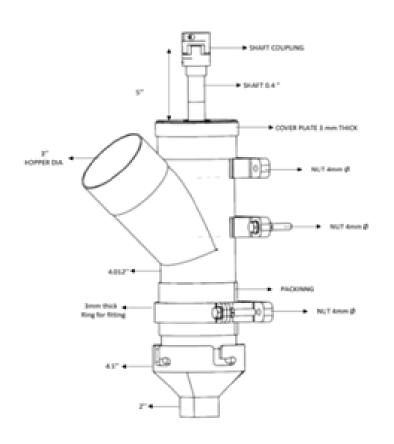


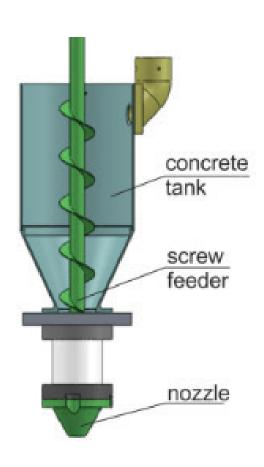


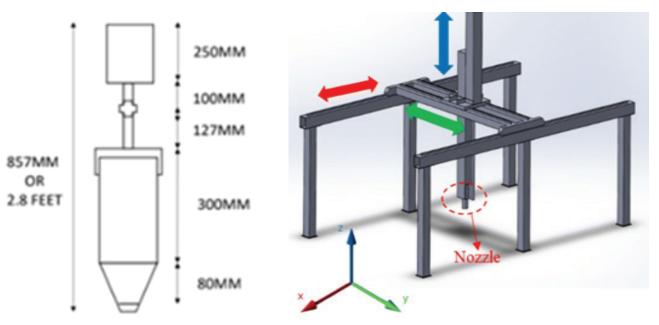


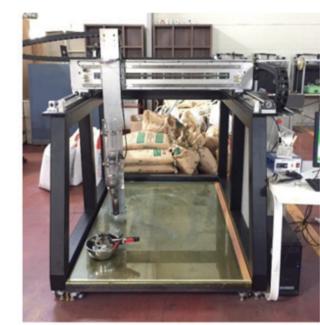


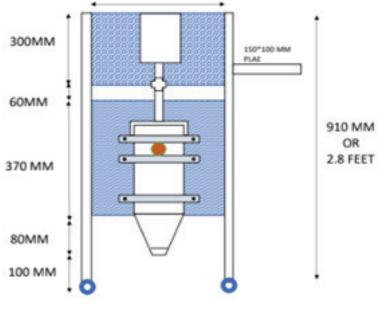
The startup is focused on preparation of mix as well as machine which can print concrete furniture or garden products without using the formwork. By using this technology around 30 % of cost saving can be achieved as it doesn't require formwork, this startups also provides best quality products as chances of errors in mix can be avoid.













NewGen IEDC (DST - NSTEDB, Govt. of India)







MS PRAGATI TRAMBADIYA
TEAM LEADER



MS VARSHA CHAUHAN TEAM MEMBER





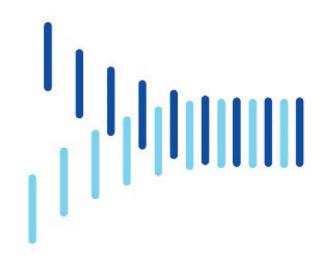
- Developed as per guidelines WHO
- Capable to supply pure oxygen (more than 95%) organically
- Capable to provide oxygen supply in range of 1 lpm to 15 lpm
- Capable to provide oxygen to 3 patients at the same time
- Monitoring for flow of oxygen supplied to patient on dashboard or smart device through internet
- Controlling for flow of oxygen using dashboard or smart device through internet
- Overall monitoring for supply of oxygen, and able to generate reports for hospitals



NewGen IEDC (DST - NSTEDB, Govt. of India)





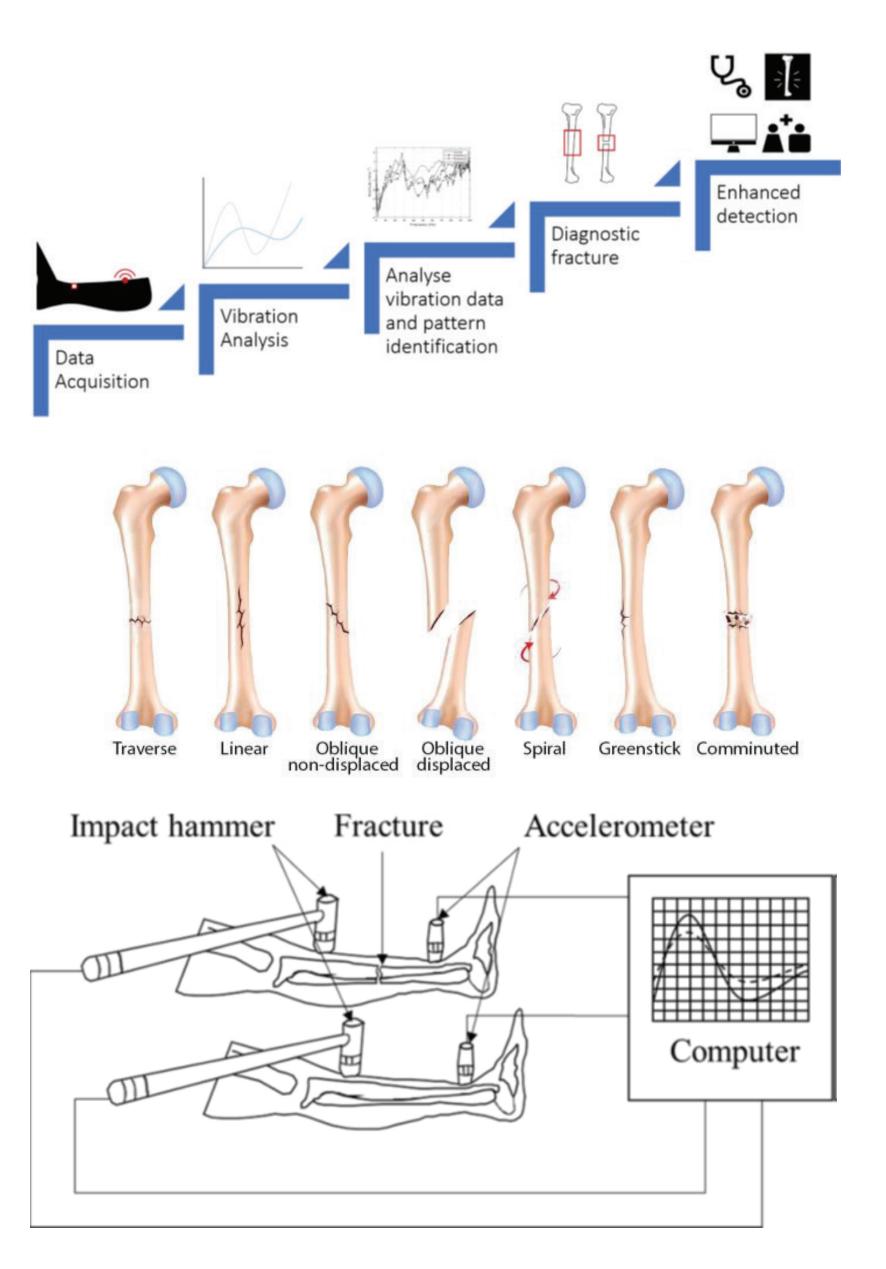




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NewGen IEDC (DST - NSTEDB, Govt. of India)









- Our start-up "Santrip Aahar" meaning the ultimate satisfaction through food aims to make food products made up of Spirulina which is said to be an ultimate superfood.
- Our start-up "Santrip Aahar" majorly aims to deliver its customers a healthy, tasty and nutritious diet. As we know that most of the nutrition rich food is animal based which cannot be consumed by many people. Targeting this, we at "Santrip Ahar" are here with alage-based product that is highly nutritious and vegan.
- Apart from the nutritious quality, our products possess a unique taste making it one of its own kind in the market. Some of the major benefits our products provide to its consumers are:-
 - 1. Resolves vitamin b12 deficiency
 - 2. Boost immunity
 - 3. Help to fight deficiencies of protein and some specific vitamins
 - 4. Relief from depression
 - 5. Helps fight cancer And many more
- We look forward to deliver people an affordable, nutritious and tasty food products to fulfil their daily needs of nutrition and making world a more healthier place to live.











NewGen IEDC

(DST - NSTEDB, Govt. of India)









MR ADITYA PANDYA TEAM LEADER



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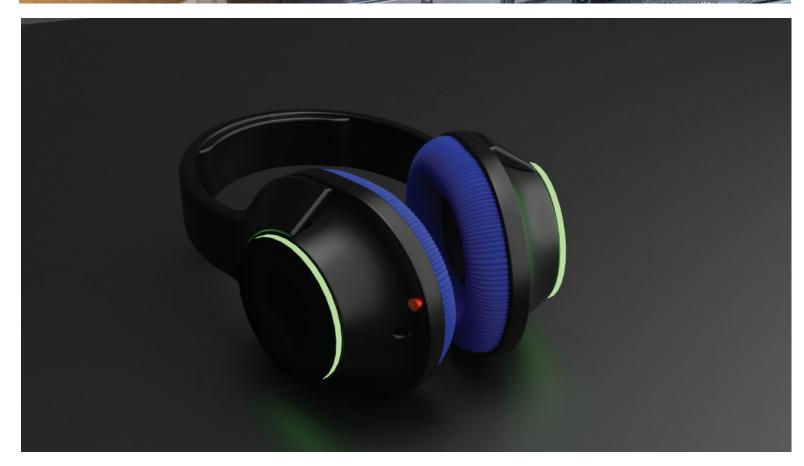


TROOIZ (three in one wireless headphones, wired headphones and bluetooth earbuds) has a socket in the outer part where the earbuds will fit just like they would in ear with the help of strong magnets and the wire part of the headphone will come out like an extension cord whenever the user needs a wired headohone.





















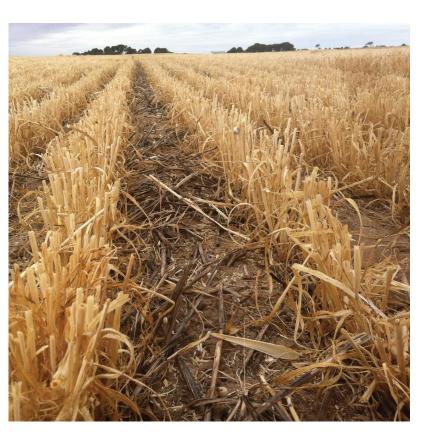


CO-MENTOR

TEAM LEADER

MR VIVEK PATEL MS FORAM KUNDALIA MR KHUSHAL KATDARE **TEAM MEMBER**

- A basic requirement derived from organic waste
- Super absorbing material for generic pads
- Addressing a number of pollution issues
- These pads, in addition to being comfortable, offer an alternative to traditional plastic-based menstruation supplies
- The goal of these pads is to protect the environment by reducing pollution and to encourage menstrual hygiene
- Effective absorption and stronger to current solutions







NewGen IEDC (DST - NSTEDB, Govt. of India)



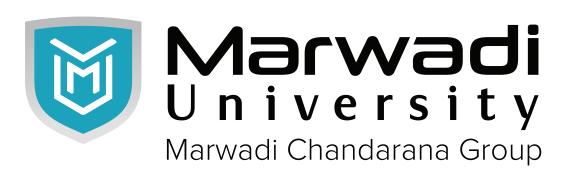


TEAM LEADER



TEAM MEMBER





DESCRIPTION

How seldom do we think about the nutrient intake of cattle? Being very specific to cows at this moment, let me introduce you to our project POSHAN-an initiative that primarily focuses on cow's nutrition and health. To bring to your notice, it is very important to understand that every living being on this planet has an intrinsic value that needs to be respected. Let's not ignore the role of cows in our ecosystem who play a major role in nutrition of other organisms (like humans) as well in many ways. "A cow is not a milk producing factory", rather, is a gift of nature who is energetically strong enough to strengthen others. Let's not feed them waste, instead, let us feed them a balanced cumulative nutrient rich diet like POSHAN. Adding to this, we would like to mention that we are working on preparing this nutrient rich diet by channelizing agricultural waste into something productive. We wish to aid White Revolution via Green Revolution.





NewGen IEDC (DST - NSTEDB, Govt. of India)

3.3.1: Institution has created an ecosystem for innovations, including Incubation centre and other initiatives for the creation and transfer of knowledge

Office order of NewGEN Committees

Office Order:

In view of the strategy under New Industrial Policy the Government has introduced scheme for NewGen Innovation & Entrepreneurship Development (NewGen IEDC), to give more focus on IPR & protection & leveraging its impact. The University shall utilize the grant for students' start-ups for the following activities:

- Prototype Support
- Startup Support
- Activities, such as documentation, dissemination, creation if pre-incubation facility, conferences, hackathons, academic courses of startups and innovation, short term training programs, other pedagogical & academic intervention and other operational expenditure.

In this context, for smooth functioning of NewGen IEDC at University, following Committees are framed. These committees are (1) Advisory Board (2) Internal Review Committee (3) Steering committee (4) Purchase Committee & (5) Project Screening Committee All the respected members are informed to carry out various activities in accordance with the policy documents and other guidelines.

1. Advisory Board

No.	Name	Nomination	Department
1	Dr. Sandeep Sancheti	Chairman	Marwadi University
2	Dr. Naveen Vasishta	Member	NSTEDB
3	Mr. S. B. Sareen	Member	EDII
4	Dr. R. B. Jadeja	Member	Marwadi University
5	Mr. Pratik Munjani	Member	Marwadi University
6	Mr. U. Venkatachalapathi	Member	NSIC- Technical Services Centre
7	Mr. Sunil Majethiya	Member	Bank of India
8	Mr. Narendra Panchani	Member	Rajkot Engineering Association
9	Mr. Himanshu Ajudia	Member	SinoX Power
10	Mr. Mohit Ramani	Member	Empyreal Infotech
11	Mr. Naresh Jadeja	Member Secretary	Marwadi University

2. Internal Review Committee

No.	Name	Department
1	Dr. Amit Sata	Mechanical
2	Mr. Pratik Munjani	Skill Development
3	Dr. Rajendrakumar Patel	EC
4	Dr. Ritesh Palker	Chemical
5	Dr. Lalji Baldania	Pharmacy
6	Mr. Dharmendrasinh Zala	ICT

3. Steering Committee

No.	Name	Designation
1	Dr. Sandeep Sancheti	Provost
2	Mr. Naresh Jadeja	Registrar
3	Dr. R. B. Jadeja	Dean
4	Dr. R. L. Jhala	Controller of Exam.
5	Dr. Amit Sata	Professor
6	Mr. Pratik Munjani	Startup Coordinator

4. Purchase Committee

No.	Name	Designation
1	Dr. Sandeep Sancheti	Provost
2	Mr. Naresh Jadeja	Registrar
3	Dr. R. B. Jadeja	Dean
4	Dr. Amit Sata	Professor
5	Mr. Pratik Munjani	Startup Coordinator
6	Mr. Mayank Sharma	Purchase Officer

5. Project Screening Committee

No.	Name	Designation
1	Dr. Sandeep Sancheti	Provost
2	Dr. R. B. Jadeja	Dean
3	Dr. R. L. Jhala	Controller of Exam.

4	Dr. Sarang Pande	Principal
5	Dr. Amit Sata	Professor
6	Mr. Pratik Munjani	Startup Coordinator

Registrar Marwadi University